



Cranwell Medal 2021 application guidelines

The Cranwell Medal (until 2016 known as the Science Communicator Medal) is awarded annually to a practising scientist (or group of scientists) for excellence in communicating science to the general public, in any area of science or technology. Applications are sought from scientific organisations, scientific associations and individuals. We aim to recognise a sustained, consistent record of excellent public communication in print, through broadcast, public lectures, exhibitions, electronic media, or through the organisation, management and promotion of events that communicate and publicise science.

The Medal honours Dr Lucy Cranwell MA, DSc, DSc(Hon.), FLS(Lond.), FRSNZ (1907-2000), a remarkable communicator of science at a time when this was rarely practised by her predominantly male colleagues. Dr Cranwell was an internationally renowned botanist and palynologist (expert on pollen and spores), beginning her career at the Auckland Museum as a university graduate in 1929. She soon began writing regular articles in the Auckland Star, many focused on the Cheeseman Memorial Spring Native Flower Show which she helped organise. She moved permanently to America as a war bride in 1944 where she continued her work on Gondwanan pollen and Hawaiian peat up until her death in Arizona in 2000.

To apply, please follow the application guidelines below and email the completed file to awards@scientists.org.nz AND to buchananp@LandcareResearch.co.nz by **31 July 2021**.

These and other NZAS Awards application guidelines can also be found at www.scientists.org.nz/Awards

Name of Applicant(s) (including title and position in organisation)

Postal address of contact person.

Email address

Phone number

Citation of about 200 words, describing the application. Examples of citations for previous awards are on the NZAS website.

Statement of 2000 – 3000 words in support of the application, explaining the significance of the applicant's contributions relevant to this award. This should be written in plain language, suitable for judges with a general scientific background.

Curriculum vitae (brief) of Applicant(s).

You may also include:

- Up to three statements in support of the application by other scientists
- Names and contact details of people knowledgeable in the field of the application, from whom the Judges may seek advice. Any relationship between the applicant and supporters or possible referees should be declared.

Notes

- Any New Zealand citizen or resident may apply for this award.



- Applications for this award made in previous years remain valid for **five years** from the date of submission, but it is expected that applications are updated annually to remain current.
- In the event that the Judge(s) determine that they cannot distinguish between applications on the basis of scientific merit then preference will be given to members of the New Zealand Association of Scientists
- If using mail for a portion of your application, please ensure it arrives by **31 July 2021** and is addressed to:
Peter Buchanan, Awards Administrator, New Zealand Association of Scientists, C/- Manaaki Whenua - Landcare Research, Private Bag 92170, Auckland 1142

Send applications to: awards@scientists.org.nz AND to buchananp@LandcareResearch.co.nz

Note that in 2020 some applicants received bounceback email notifications from the awards@scientists.org.nz address, so the second address is provided to minimise the chance of non-receipt.